Listed in this bulletin are the names and addresses of 315 newspapers and magazines. One hundred eighty-three of these publications reported, for the 12 month period beginning November 1, 1936 and ending October 31, 1937, a combined average net circulation per issue of 1,411,087. During the period indicated, 124 newspapers reported a total circulation of 1,206,787 or 66,589 more than was reported in 1936 by 106 newspapers. Fifty and three tenths per cent (607,615) of the circulation reported in 1937 was accounted for by 37 papers located in the Middle Atlantic and East North Central States. However, the progress made by the Negro press is more clearly indicated by comparing returns received from 91 newspapers in 1936 with the 1937 reports received from the same papers. These identical publications reported in 1936 a combined circulation of 997,433 and for 1937 a combined total circulation of 1,008,932—a increase of 11,499. The circulation of 12 papers published in the Middle Atlantic states increased by 27,743.

The fact that 99 newspapers reported 57.5 per cent (491,246) of their total circulation (854,007) as local seems to indicate that Negro newspapers are well supported by citizens living in the various cities in which these papers are published. However, it should not be concluded that Negro newspapers are not valued in other urban communities for 30.4 per cent (208,994) of the combined circulation (668,778) of 79 newspapers was reported as being in urban communities other than the cities of publication. Confidence in their market has caused 49 enterprises to invest $1,523,960 in equipment. These investments ranged from $300 to $500,000 and 34 concerns owned equipment valued at more than $5,000.

Ninety-eight newspapers employed 1,064 persons and 70 papers had a combined average monthly payroll of $72,349.95.

Negro newspapers were served by at least 18 news gathering agencies. Seven reporting agencies issued releases regularly, 5, weekly, and 2, semi-weekly. In addition to its weekly releases one agency also sent out telegraphic follow-ups. The table below shows the average number of newspapers served by each agency and the estimated combined circulation of each group of subscribing newspapers. The letters A, B, C, etc., are used to designate news gathering agencies in order to prevent a disclosure.

<table>
<thead>
<tr>
<th>Designation of Number of Papers</th>
<th>Estimated Combined Circulation</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>5 65,000</td>
</tr>
<tr>
<td>B</td>
<td>25 60,000</td>
</tr>
<tr>
<td>C</td>
<td>36 325,000</td>
</tr>
<tr>
<td>D</td>
<td>50 850,000</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Designation of Number of Papers</th>
<th>Estimated Combined Circulation</th>
</tr>
</thead>
<tbody>
<tr>
<td>E</td>
<td>67 400,000</td>
</tr>
<tr>
<td>F</td>
<td>130 500,000</td>
</tr>
<tr>
<td>G</td>
<td>190 900,000</td>
</tr>
</tbody>
</table>

The combined circulation of 59 magazines and bulletins was 204,300 which was 27,300 more than the number reported in 1936 by 31 publications. Sixty and eight tenths per cent (124,145) of the 1937 circulation of magazines and bulletins was reported by publications classified as educational and fraternal. The 1937 combined circulation of 6 fraternal magazines was 9,200 above that reported by the same magazines in 1936.
### Combined Circulation of Negro Newspapers, Combined Circulation of Identical Newspapers, Number of Negro Families and Number of Retail Stores and Service Establishments Operated by Negroes, by Geographic Divisions

<table>
<thead>
<tr>
<th>Geographic Divisions</th>
<th>Number Operating, 1937</th>
<th>Combined Circulation, 1937</th>
<th>Number Identical Newspapers and Their Combined Circulation - 1936-37</th>
<th>Number of Negro Families: 1930</th>
<th>Number of Retail Stores: 1935</th>
<th>Number of Service Establishments: 1935</th>
</tr>
</thead>
<tbody>
<tr>
<td>U. S. Total</td>
<td>211</td>
<td>1,206,767</td>
<td>81 997,433 1,008,932 11,499</td>
<td>2,803,756</td>
<td>23,490</td>
<td>22,172</td>
</tr>
<tr>
<td>New England</td>
<td>2</td>
<td>--</td>
<td>-- -- -- -- --</td>
<td>22,864</td>
<td>177</td>
<td>275</td>
</tr>
<tr>
<td>Middle Atlantic</td>
<td>25</td>
<td>16</td>
<td>316,016 12 274,740 302,463 27,743</td>
<td>243,371</td>
<td>2,825</td>
<td>4,065</td>
</tr>
<tr>
<td>East North Central</td>
<td>35</td>
<td>21</td>
<td>289,599 13 234,100 236,649 2,549</td>
<td>222,240</td>
<td>2,940</td>
<td>3,382</td>
</tr>
<tr>
<td>West North Central</td>
<td>13</td>
<td>13</td>
<td>83,135 9 61,350 68,034 6,684</td>
<td>87,853</td>
<td>1,023</td>
<td>988</td>
</tr>
<tr>
<td>South Atlantic</td>
<td>55</td>
<td>30</td>
<td>243,681 21 203,157 199,278 -3,879</td>
<td>974,592</td>
<td>8,487</td>
<td>6,094</td>
</tr>
<tr>
<td>East South Central</td>
<td>30</td>
<td>17</td>
<td>94,580 10 101,600 73,130 -28,470</td>
<td>653,847</td>
<td>3,528</td>
<td>3,202</td>
</tr>
<tr>
<td>West South Central</td>
<td>32</td>
<td>21</td>
<td>120,676 14 96,986 105,358 8,372</td>
<td>564,918</td>
<td>3,913</td>
<td>2,908</td>
</tr>
<tr>
<td>Mountain</td>
<td>4</td>
<td>1</td>
<td>1,100 -- -- --</td>
<td>8,743</td>
<td>108</td>
<td>168</td>
</tr>
<tr>
<td>Pacific</td>
<td>10</td>
<td>5</td>
<td>56,000 2 25,500 24,000 -1,500</td>
<td>25,328</td>
<td>489</td>
<td>1,090</td>
</tr>
</tbody>
</table>
NEU SPAPERS

Newspapers are issued weekly and are general in scope unless otherwise indicated.

ALABAMA

Birmingham
Baptist Leader (rel.)
1621 Fourth Ave., N.

Birmingham Weekly Review
416 17th Street, N.

The Birmingham World (adv., semi-wkly)
1625 Fourth Ave., N.

Mobile
Mobile Weekly Advocate
559 St. Michael Street

Press-Forum Weekly
558 St. Francis Street

Montgomery
Alabama Tribune
Box 1624

Tuskegee
The Campus Digest (edu., semi-mo.)
Tuskegee Institute

ARIZONA

Phoenix
Arizona Gleam
216 E. Washington St.

ARKANSAS

Little Rock
Arkansas Survey Journal
928 West Ninth Street

The Baptist Vanguard (rel., semi-mo.)
1806 Bishop Street

Twin City Press
408 West Ninth Street

CALIFORNIA

Los Angeles
California Eagle
4075 S. Central Ave.

Los Angeles Sentinel
1050 East 43rd Place

New Age-Dispatch
1413 Central Avenue

The News Guardian
334 E. Jefferson Blvd.

Reflector
2512 Central Avenue

Western Christian Recorder (rel., bi-wkly.)
5213 Holmes Avenue

Oakland
California Voice (adv., pol.)
2624 San Pablo Avenue

San Diego
San Diego Informer
3020 Imperial Avenue

COLORADO

Denver
The Colorado Statesman
1824 Curtis St., Rm. 34

The Denver Star
1020 19th Street

Pueblo
Western Ideal
619 Greenwood Street
DELAVARE

Dover
State College Lantern (adv., bi-mo.)
State College

DISTRICT OF COLUMBIA

Washington
The Hill Top (coll.)
Howard University

New Negro Opinion
2001 11th Street, N.W.

Varsity (semi-mo.)
 Miner Teachers College

The Washington Eagle (frat., mo.)
1915 14th Street, N.W.

The Washington Tribune
920 You Street, N.W.

FLORIDA

Jacksonville
The Florida Tattler (educ.)
614 Broad Street

Miami
Tropical Dispatch
1230 N.W. Third Avenue

Orlando
The Orlando Sun (adv.)
559 West Church Street

Panama City
Panama City World

Pensacola
The Colored Citizen
P.O. Box 823

St. Petersburg
Public Informer (adv.)
998 Second Ave., So.

*Formerly Metropolitan News

FLORIDA (cont.)

Tampa
The Tampa Bulletin
1416 Orange Street

GEORGIA

Albany
The Albany Enterprise
216 S. Jackson Street

Atlanta
Atlanta Daily World (dly. & wkly.)
210 Auburn Ave., N.E.

Augusta
The Echo
915 Gwinnett Street

Macon
The Sunday School Worker (rel. mo.)
971 Fort Hill Street

Rome
The Rome Enterprise (bi-wkly.)
522 1/2 Broad Street

Savannah
The Savannah Journal
509 1/2 W. Broad Street

The Savannah Tribune
1009 W. Broad Street

ILLINOIS

Chicago
The Chicago Defender
3435 Indiana Avenue

Chicago Sunday Bee
3655 S. State Street

Chicago World
118 E. 35th Street

Metropolitan Post
3453 Michigan Avenue
ILLINOIS (cont.)

Chicago (cont.)
The Supreme Liberty Guardian
3511 S. Parkway (adv. semi-mo.)

East St. Louis
The Spotlight
110a N. Main Street

Joliet
Progressive Era (adv.)
1050 E. Willow Street

Metropolis
Metropolis Gazette
903 Pearl Street

Noline
Modern Farmer (farm, no.)
447 Fourth Avenue, N.

Peoria
Peoria Informer
1016½ Isonson Street

Springfield
Illinois Chronicle (adv. educ.
1210 S. 16th St. semi-mo.)

Illinois Conservator (bus.)
725½ E. Washington St.

INDIANA

Gary
The Gary American
2085 Broadway

Indianapolis
Indianapolis Recorder
516 Indiana Avenue

IOWA

Des Moines
The Iowa/Bystander
302 Chemical Bldg.

*Formerly Negro Democrat

IOWA (cont.)

Sioux City
The Enterprise
619 Main Street

KANSAS

Kansas City
The Peoples' Elevator
1029 Seminary Street

The Plaindealer
342 Minnesota Avenue

Topeka
The Kansas American
P. O. Box 261

The Little weekly
525 N. Kansas Street

Wichita
The Negro Star
1241 Wabash Avenue

KENTUCKY

Hopkinsville
Globe Journal (adv. educ.)
102 Liberty Street

Lexington
Inter State County News (frat.)
111 N. Eastern Ave.

The Lexington Record
405 Eubank Ridge St.

Louisville
American Baptist (rel.)
932 W. Walnut Street

The Louisville Defender
623 W. Walnut Street
KENTUCKY  (cont.)

Louisville  (cont.)
Louisville Herald-Tribune
614 W. Walnut Street

The Louisville Leader
422-24 S. Sixth Street

Paducah
The Struggler
416 S. Seventh Street

LOUISIANA

Baton Rouge
Baton Rouge Post
1335 N. Boulevard

The Capital City Gazette
260 S. 13th Street

Donaldsonville
The Monitor
608 Railroad Avenue

Monroe
Southern Broadcast

New Orleans
The Louisiana Weekly
632 S. Rampart Street

National Times
4804 Callope

Shreveport
The Shreveport Sun
1030 Texas Avenue

MARYLAND

Baltimore
The Afro-American
628 N. Eutaw Street

Baltimore Night Life (adv. theat.)
1013 E. Calhoun Street

MARYLAND  (cont.)

Baltimore  (cont.)
The News Observer
1422 Druid Hill Avenue

MASSACHUSETTS

Boston
The Boston Chronicle (adv.)
794 Tremont Street

The Guardian (eduoc.)
86 Pemberton Sq.

MICHIGAN

Detroit
The Blade-Express
2010 St. Antoine Street

Detroit Tribune
2146 St. Antoine Street

The Goodwill Ambassador (adv.
5417 Hastings Street  semi-mo.)

The Guardian
4619 Beauchien Street

Michigan Chronicle
612 E. Vernor Highway

News World
1750 St. Antoine Street

Voice of Negro Business (bus. mo.)
263 E. Warren Avenue

MINNESOTA

Minneapolis
Minneapolis Spokesman
306 Third Street, So.

St. Paul Recorder
306 Third Street, So.

Twin City Herald
248 Fourth Avenue, S.
MISSISSIPPI

Greenville
Greenville Leader
400 Edison, N.

Jackson
The Mississippi (Wkly. adv.),
128 North Parish

Meridian
The Weekly Echo (frat.)
2506 Fifth Street

Mound Bayou
The Southern Advocate

NEW JERSEY

Atlantic City
Atlantic City Eagle
811 Arctic Avenue

Bordentown
Ironside Echo
Industrial School

Newark
The Newark Herald
152 W. Kinney St.

New Jersey Guardian
129 W. Market Street

MISSOURI

Hannibal
Hannibal Register
1228 Broadway

Kansas City
The Call (adv.)
1715 East 18th Street

The Kansas City American
1509 E. 18th Street

St. Louis
St. Louis American
11 North Jefferson Ave.

St. Louis Argus
2312-14-16 Market St.

St. Louis Call
213 N. Jefferson St.

NEW YORK

Buffalo
Broadcaster
141 William Street

Buffalo Criterion
151 Clinton Street

The Buffalo Star
237 Broadway

The Spokesman
415 Clinton Street

New York City
The New York Age
230 West 135th St.

New York Amsterdam News
2271 Seventh Avenue

Y.M.C.A. New Sign (educ.)
180 West 135th Street

NEBRASKA

Omaha
The Omaha Guide
2418-20 Grant Street

NEW YORK

Rochester
The Voice
397½ Clarissa Street

Syracuse
The Progressive Herald
519 East Adam Street
NORTH CAROLINA

Asheville
The Southern News (bus.)
Box 464

Charlotte
AfricO-American Presbyterian (rel.)
Johnson C. Smith University

Charlotte Post
624 East Second Street

Salisbury News
624 East Second Street

The Star of Zion (rel.)
329 S. Brevard St., Box 1047

Durham
Carolina Times
117 Peabody Street

New Bern
New Bern World
129 Burn Street

Raleigh
Carolina Tribune
116 E. Hargrett Street

Goldsboro Star
116 E. Hargrett Street

Henderson News
116 E. Hargrett Street

Rocky Mount News
116 E. Hargrett Street

Union Reformer
Shaw University

 Roxboro
The Roxboro News (adv.)
P. O. Box 496

*Formerly Columbus Voice

NORTH CAROLINA (cont.)

Wilmington
The Cape Fear Journal
412 S. Seventh Street

Winston-Salem
Greensboro Times
411 N. Patterson Avenue

Greensboro Tribune
411 N. Patterson Avenue

The Outlook
411 N. Patterson Avenue

The Post
133 1/2 East Third Street

OHIO

Cincinnati
The Union
236 E. Fourth Street

Cleveland
Cleveland Call & Post
2319 E. 55th Street

Cleveland Eagle
5422 Woodland Avenue

The Cleveland Guide
2279 E. 90th Street

The Gazette
2322 East 30th Street

Columbus
The Columbus Advocate
120 Hamilton Street

The Ohio State News (adv.)
857 Mt. Vernon Avenue

*Ohio State Press
365 Woodland Avenue

Dayton
The Cincinnati Forum
414 West Fifth Street
OHIO (cont.)

Dayton (cont.)
The Dayton Forum
414 West Fifth Street

Progress
1330 More Avenue

Toledo
The Ohio State Press
457 Avondale Avenue

Youngstown
Youngstown Challenger
1017 W. Federal Street

OKLAHOMA

Muskogee
Muskogee Lantern
115½ S. Second Street

The Oklahoma Independent
115½ S. Second Street

Oklahoma City
Black Dispatch
324 East Second Street

Oklahoma Defender
308 East Second Street

Okmulgee
The Okmulgee Observer (adv.)
409 E. Fifth Street

Tulsa
The Appeal
306 North Greenwood

The Oklahoma Eagle
123 North Greenwood

The Tulsa Call
East Archer


PENNSYLVANIA

Downington
The Downington Bulletin (edu. mo.)
Downington Industrial School

Lincoln University
The Lincolnian (coll. semi-mo.)

Philadelphia
The Christian Recorder (rel.)
1230 North 19th Street

The Christian Review (rel.)
1428 Lombard Street

Philadelphia Independent
1708 Lombard Street

The Philadelphia Tribune
526 S. 16th Street

Picture News Weekly (adv.)
24 North 59th Street

Political Digest (pol. daily.)
24 North 59th Street

Pittsburgh
The Pittsburgh Courier
2626 Centre Avenue

The Pittsburgh Crusader
532 Francis Street

Pittsburgh Examiner
532 Francis Street

Uniontown
The Courier Digest
213 East Main Street

SOUTH CAROLINA

Charleston
Charleston Messenger (rel.)
20 Franklin Street
SOUTH CAROLINA (cont.)

Columbia
The Palmetto Leader (adv.)
1310 Assembly

Sunter
The Peoples Informer
20 1/2 W. Liberty Street

Samaritan Herald
Box 488

TEXAS

Beaumont
Industrial Era
1075 Gladys Street

Dallas
The Dallas Express
P. O. Box 185

The Dallas Gazette
2549 Elm Street

The Western Index (gen. rel.
2621 Flora St. semi-mo.)

Fort Worth
Fort Worth Eagle Eye (adv.)
311 East Ninth Street

The Fort Worth Mind
15 1/2 Calhoun Street

Houston
The Houston Defender
1423 West Dallas Ave.

The Informer (bi-wkly.)
2418 Leeland Avenue

Negro Labor News (semi-mo.
419 1/2 Milam St. labor)

Mexia
Open Forum

Prairie View
The Prairie View Standard (col/educ.
Prairie View State N. & I. Col. mo.)

San Antonio
Illustrated News

San Antonio Register
207 North Centre Street

Waco
The Waco Messenger
109 Bridge Street

TENNESSEE

Chattanooga
Chattanooga Observer
724 1/2 East Ninth Street

Knoxville
The Aurora (coll. bi-wkly.)
Knoxville College

East Tennessee News
202 East Vine Avenue

Public Guide
313 Patton Street

Memphis
Lemoynite (educ. mo.)
Le Moyne Jr. College

Memphis World (semi-wkly.)
390 1/2 Beale Street

Nashville
Modern Farmer (mo.)
447 Fourth Avenue, N.

Nashville Globe & Independent
447 Fourth Avenue, N.

Nashville World
419 Fourth Avenue, N.

Nat'l Baptist Union Review (rel.)
523 Second Avenue, N.

National Baptist Voice
412 Fourth Avenue, N.
Ettrick
The Virginia Statesman (coll. bi-wkly.)
Virginia State College

Hampton
The Hampton Script (coll. semi-ya.)
Hampton Institute

Newport News
Newport News Star
511 25th Street, N.

Norfolk
Norfolk Journal & Guide
719-723 E. Olney Road

Richmond
The Panther (coll. mo.)
Virginia Union University

Richmond Planet
210 East Clay Street

The Spotlight
428 Brook Avenue

Seattle
The Northwest Bulletin (sem.-ya.)
7210 E. Greenlake Way
Northwest Enterprise
P. O. Box 1873

WEST VIRGINIA

Bluefield
Bluefieldian (coll. mo.)
Bluefield State Teachers College
Institute
The Yellow Jacket (coll. semi-ya.)
West Virginia State College

Keystone
McDowell Times
9 Main Street

WISCONSIN

Milwaukee
Enterprise - Blade
1878 N. Ninth Street
Negro News Gathering Agencies

Associated Negro Press (semi-wkly.)
3507 South Parkway
Chicago, Illinois

Associated Publications (wkly.)
118 E. Hargett Street
Raleigh, North Carolina

Atlantic News Service (wkly.)
913 Oak Street
Columbia, South Carolina

Calvin's Newspaper Service (wkly.)
143 West 125th Street
New York, N. Y.

Capital News Service (wkly.)
153 T Street, N. W.
Washington, D. C.

Carroll News Service (wkly.)
56 Pemberton Square
Boston, Massachusetts

The Continental Press (semi-wkly.)
2804 Highland Avenue
Kansas City, Missouri

Crusader News Agency (wkly.)
415 Lenox Avenue
New York, N. Y.

Eastern Press Exchange (wkly.)
Metuchen, New Jersey

International Negro Press
1901 Seventh Street, N. W.
Washington, D. C.

National Negro Features (periodically)
400 Manhattan Avenue
New York, N. Y.

National Press Service
613 F Street, N. W.
Washington, D. C.

Negro Labor News Service (infrequently)
312 West 125th Street
New York, N. Y.

Negro Press Bureau
2510 Central Avenue
Los Angeles, California

Progress News Service (dly.)
80 Wickliffe Street
Newark, New Jersey

Roque and Associates
Weekly Clipsheets
613 F Street, N. W.
Washington, D. C.

Scott Newspaper Syndicate
210 Auburn Avenue
Atlanta, Georgia

Western Syndicate
Suite 310-11
2510 Central Avenue, S.
Los Angeles, California
MAGAZINES AND BULLETINS
(Issued monthly unless otherwise indicated.)

ALABAMA

Tallahassee
The Talladega Student (coll., bi-mo.)
Tallahassee College

Tuskegee
Service Magazine (educ.,)
Tuskegee Institute

The Tuskegee Messenger (educ., qu.)
Tuskegee Institute

ARIZONA

Phoenix
Phoenix Tribune (gen.,)
P. O. Box 1052

ARKANSAS

Little Rock
The Colored Chronic (rel., gen.,
923 Gaines Street, bi-mo.)

CALIFORNIA

Los Angeles
Craftsmen Aeronews (educ.,)
Craftsmen of Black Wings, Inc.
3500 Euclid Avenue

The Delta (frat. ann.,)
Delta Sigma Theta Sorority
Suite 322, 2610 Central Ave.

The Eulalia Review (educ.,)
1230 East 93rd Street

Western Informant (gen.,)
1156 E. Vernon Avenue

COLORADO

Denver
Woodmen Faunor (frat., qu.,)
Supreme Camp American Woodmen
2130 Downing Street

DISTRICT OF COLUMBIA

Washington
Flash Newspicture Magazine (gen.,
2003 Eighth St., N.W., semi-mo.)

Iota Phi Lambda Journal (frat.,
Iota Phi Lambda Sorority, semi-ann)
539 Florida Avenue, N.W.

The Journal, Nat'l Ass'n of College
Woman (educ., qu.)
The Nat'l Ass'n of College Women
1423 T Street, N.W.

Journal of Negro Education (educ., qu.,)
Bureau of Educational Research
Howard University

The Journal of Negro History (sci. qu.,)
The Ass'n for the Study of Negro
Life and History
1536 Nineteenth Street, N.W.

The Nat'l Educational Outlook Among
Negroes (educ.,)
The Nat'l Education Press, Inc.
1210 Lamont Street, N.W.

Negro History Bulletin (educ.,)
The Ass'n for the Study of Negro
Life and History, Inc.
1536 Nineteenth Street, N.W.

The New Voice (gen., qu.,)
Federated Colored Catholics of the U.S.
1727 13th Street, N.W.

The Night Life (weekly,
2004 Georgia Avenue, N.W.

The Oracle (frat., qu.,)
Omegao Psi Phi Fraternity
920 U Street, N.W.

Progressive Consumer Magazine (bus.,
2529 Georgia Avenue, N.W.)
DISTRICT OF COLUMBUS (cont.)

Washington (cont.)
The Stylus (coll. am.)
Howard University
Washington Daily News (theat. wkly.)
1215 You Street, N. W.

FLORIDA

Daytona Beach
The Advocate (educ. bi-mo.)
Bethune-Cookman College

GEORGIA

Atlanta
The Foundation (coll. rel; semi-mo.)
Stewart Missionary Foundation
Gammon Theological Seminary

Mentor (coll.)
Clark University

Morehouse Alumnus (educ. tri-ann.)
Morehouse College

Spelman Messenger (coll. educ; qu.)
Spelman College

Augusta
The Paineite (coll. qu.)
Paine College

Pilgrim's Progress (bus. wkly.)
The Pilgrim Health & Life Ins. Co.
1143 Swinnett Street

ILLINOIS

Chicago
Afri-American Youth (educ.)
3507 South Parkway

The Colored Embalmer Journal (tr.)
Independent National Funeral Directors Ass'n
3451 S. Michigan Avenue

*Formerly National Fraternal Review

ILLINOIS (cont.)

Chicago (cont.)

*Co-operation (frat.)
F. & A. M. Illinois
3506 Indiana Avenue

The Royal Messenger (frat.)
Supreme Royal Circle of Friends
3517 Indiana Avenue

The Woman's Nat'l Magazine (educ.)
Nat'l Ass'n of Colored Women, Inc.
4557 Michigan Avenue

INDIANA

Indianapolis
Kappa Alpha Psi Journal (frat.)
Kappa Alpha Psi Fraternity
822 Fayette Street

KENTUCKY

Lincoln Ridge
Lincoln Log (edu. qu.)
Lincoln Institute

Louisville
Ivy Leaf (frat. qu.)
Alpha Kappa Alpha Sorority
1614 West Chestnut

K.N.E.A. Journal (educ. semi-mo.)
Kentucky Negro Educational Ass'n
1925 Madison

LOUISIANA

New Orleans
The Arts Quarterly (educ. art; qu.)
Dillard University

MARYLAND

Baltimore
Boule Journal (frat. semi-ann.)
Grand Boule Sigma Pi Phi Frat.
1821 McCulloh Street
MARYLAND (cont.)

Baltimore (cont.)

*The Colored Harvest (educ.rel.bi-mo.)
St. Joseph's Society of the Sacred Heart
1130 North Calvert Street

The Morgan College Bulletin (educ.)
Morgan College.

MICHIGAN

Detroit

Detroit Civic Rights Committee's Bulletin (educ. qu.)
Detroit Civic Rights Committee
3762 Seyburn Avenue

MISSOURI

St. Louis

Postal Alliance
Nat'l Alliance of Postal Employees
2529 S. Compton Avenue

The Show Down (theat.)
4219 W. Eason Avenue

NEW JERSEY

Atlantic City

Apex News (gen. qu.)
Apex Publishing Co., Inc.
1728 Arctic Avenue

NEW YORK

New York City

The African
10 West 117th Street

The Caterer Gazetteer & Guide (adv.frat.pol)
Universal Chefs, Cooks & Waiters, Inc. (qu)
413 West 147th Street

The Crescent (frat. qu.)
Phi Beta Sigma Fraternity
401 Edgecombe Avenue

*For the aid of the colored missions.

NEW YORK (cont.)

New York City (cont.)

The Crisis (educ.)
Nat'l Ass'n for the Advancement of Colored People
69 Fifth Avenue

Harlem Digest (educ.)
Col. Young Memorial Foundation Inc.
112 West 135th Street

Howard Medical News (med. qu.)
2376 Seventh Avenue

Interracial Review (educ.)
Catholic Interracial Council
220 West 42nd Street

Journal of Nat'l Medical Ass'n. (med. qu.)
30 Rockefeller Plaza

Nat'l News Bulletin (educ. bi-mo.)
Nat'l Ass'n Colored Graduate Nurses
50 West 50th Street

New Challenge (educ. qu.)
371 West 117th Street

Opportunity, Jr. of Negro Life (educ.)
National Urban League
1133 Broadway

Voice of Missions (rel.)
Home and Foreign Missionary Society
A. M. E. Church
112 West 120th Street

NORTH CAROLINA

Charlotte

The Johnson C. Smith Univ. Bulletin (col. qu.)
Johnston C. Smith Univ.

Quarterly Review of Higher Education Among Negroes (educ. qu.)
Johnson C. Smith University
NORTH CAROLINA (cont.)

Durham
The Whistle (bus. qu.)
North Carolina Mutual Life Ins. Co.

Raleigh
Shaw University Journal (coll.)
Shaw University

OHIO

Cleveland
Cedar Y Observer (frat.)
Cedar Branch Y.M.C.A.
7615 Cedar Avenue

Wilberforce
The Mirror (educ. bi-mo.)
Wilberforce University

The Negro Journal of Religion (rel.)
Wilberforce University

The Wilberforce Bulletin (educ.)
Wilberforce University

PENNSYLVANIA

Cheyney
The Cheyney Record (educ.)
State Teachers College

Harrisburg
A.M.E. Zion Quarterly Review (rel. qu.)
617 Beas Street

Philadelphia
A.M.E. Church Review (rel. qu.)
A.M.E. Church
235 N. Farson Street

Beauty Culture & Toilet Preparations
3667 Folsom Street (bus.)

The Brown American
1519 Lombard Street

United Golfer & Other Sports (adv. sports)
Fairview Golf Club
1322 N. Alden Street

PENNSYLVANIA (cont.)

Pittsburgh
Triangle Advocate (rel. wkly.)
5806 Harvard Street, E. E.

Y.M.C.A. Advance (gen. semi-mo.)
Centre Avenue Y.M.C.A.
2621 Centre Avenue

TENNESSEE

Jackson
The Christian Index (rel. wkly.)
C. M. E. Church

Memphis
Sphinx Magazine (frat. 4 tm.yr.)
Alpha Phi Alpha Fraternity, Inc.
390 1/2 Beale Street

Nashville
Abdemalech and Debbora (rel. qu.)
Sunday School Publishing Board
Fourth Avenue at Cedar Street

Adult Quarterly (rel. qu.)
Sunday School Publishing Board
Fourth Avenue at Cedar Street

Advanced Quarterly (rel. qu.)
Sunday School Publishing Board
Fourth Avenue at Cedar Street

The Amistad (rel.)
Negro State Conference of Congregational & Christian Churches
Fisk University - Box 216

Beginner's Quarterly (rel. qu.)
Sunday School Publishing Board
Fourth Avenue at Cedar Street

The Broadcaster (educ. qu.)
Tennessee State Ass'n Teachers in Colored Schools
Tennessee A. & I. State College

The Bulletin (coll.)
A. & I. State College

Cradle Roll Director (rel. qu.)
Sunday School Publishing Board
Fourth Avenue at Cedar Street
Although our effort has been to make this list of periodicals as complete as possible, some omissions and errors have no doubt occurred. Recipients of the list will confer a favor by calling our attention to any omissions and errors.
Additional copies of "Negro Newspapers and Periodicals in the United States: 1937" and the following publications may be obtained from Charles E. Hall, Specialist, Negro Statistics, Bureau of the Census, Department of Commerce, Washington, D.C.

**Bulletins**

No. 2. Convention Dates of Negro Organizations: 1938
3. Negro Aviators (October 1, 1937)
4. The Negro in Business 1936 - A Bibliography
5. What the Negro Has Done For the United States and Texas (1936)
6. Progress of the Negro in Texas (1936)
7. A List of Selected Books By and About the Negro (1936)
8. Negro Chambers of Commerce (August 1936)
10. Fine Arts Productions By American Negroes - Hall of Negro Life, Texas Centennial Exposition (1936)
13. Negro Trade Associations (November 1936)
16. Tentative List of Theaters Catering to the Negro (July 20, 1937)
17. Tentative List of Hotels Operated by Negroes (August 26, 1937)

**Articles**

A-2. The Negro, A Market for Chemical Products (World Trade Notes on Chemicals and Allied Products, September 26, 1936)

**Releases**

N-35. Interstate Migration of Negroes to Large Cities
N-36. Average Number of Negroes to Each Negro Engaged in the Principal Professional Occupations: 1930
N-38. Negro Population of the United States by Sections, Divisions, and States: 1890 to 1930
N-45. Retail Stores Operated by Negro Proprietors - 1935, 1929
N-46. Negro Proprietorships, Service Establishments; 1935
N-48. Number of Negro Births and Deaths; 1936, 1935, 1934, 1933
DEPARTMENT OF COMMERCE
Harry L. Hopkins, Secretary

Bureau of the Census
William Lane Austin, Director

NEGRO NEWSPAPERS AND PERIODICALS IN THE UNITED STATES: 1938

May 1939

Statistical Bulletin No. 1

Not less than 227 Negro newspapers and 105 magazines and bulletins were published by Negroes in the United States during the year beginning November 1, 1937 and ending October 31, 1938.

The combined circulation of the 145 newspapers, from which the Census Bureau received circulation figures was 1,322,072. The total city circulation of 119 newspapers was 801,751, 546,740 (68.2 percent) of which was local. A comparison of the reports submitted by 59 newspapers in 1936, 1937 and 1938 shows for the period 1936-1937 a circulation increase of 46,850 and for 1937-1938, an increase of 56,475. The total circulation of 97 newspapers from which reports were received in 1937 and 1938 increased 102,087. The following table shows by geographic divisions the number of Negro newspapers operating during 1938 and data relating to the circulation of newspapers which have reported their circulation to the Bureau of the Census:

COMBINED CIRCULATION OF NEGRO NEWSPAPERS, 1938 AND COMBINED CIRCULATION OF IDENTICAL NEGRO NEWSPAPERS: 1937, 1938 BY GEOGRAPHICAL DIVISIONS

<table>
<thead>
<tr>
<th>Geographic Divisions</th>
<th>Number</th>
<th>Operating Circulation per Issue</th>
<th>Combined Circulation</th>
<th>Identical Newspapers 1937 &amp; 1938</th>
<th>Combined Circulation Increase or Decrease</th>
<th>1937</th>
<th>1938</th>
</tr>
</thead>
<tbody>
<tr>
<td>U. S. Total .......</td>
<td>227</td>
<td>145</td>
<td>1,322,072</td>
<td>97</td>
<td>1,020,446,1,122,533,102,087</td>
<td>301,191</td>
<td>351,282</td>
</tr>
<tr>
<td>New England .......</td>
<td>2</td>
<td>1</td>
<td>5,000</td>
<td>--</td>
<td>--</td>
<td>--</td>
<td>--</td>
</tr>
<tr>
<td>Middle Atlantic ....</td>
<td>33</td>
<td>24</td>
<td>375,928</td>
<td>18</td>
<td>301,191,351,282</td>
<td>50,091</td>
<td></td>
</tr>
<tr>
<td>East North Central</td>
<td>37</td>
<td>16</td>
<td>267,399</td>
<td>12</td>
<td>228,472,234,000</td>
<td>5,528</td>
<td></td>
</tr>
<tr>
<td>West North Central</td>
<td>16</td>
<td>9</td>
<td>71,855</td>
<td>9</td>
<td>65,835,71,855</td>
<td>6,020</td>
<td></td>
</tr>
<tr>
<td>South Atlantic ....</td>
<td>57</td>
<td>38</td>
<td>267,632</td>
<td>23</td>
<td>216,720,216,798</td>
<td>78</td>
<td></td>
</tr>
<tr>
<td>East South Central</td>
<td>36</td>
<td>22</td>
<td>105,907</td>
<td>13</td>
<td>61,330,68,697</td>
<td>7,367</td>
<td></td>
</tr>
<tr>
<td>West South Central</td>
<td>31</td>
<td>22</td>
<td>142,651</td>
<td>15</td>
<td>79,298,106,301</td>
<td>27,003</td>
<td></td>
</tr>
<tr>
<td>Mountain .........</td>
<td>5</td>
<td>4</td>
<td>8,200</td>
<td>1</td>
<td>1,100,1,100</td>
<td>--</td>
<td></td>
</tr>
<tr>
<td>Pacific ............</td>
<td>10</td>
<td>9</td>
<td>87,500</td>
<td>6</td>
<td>66,500,72,500</td>
<td>6,000</td>
<td></td>
</tr>
</tbody>
</table>

One hundred seven newspapers reported 1,066 full-time employees and 944 full-time workers were employed in the home offices of 97 newspapers. Seventy-six newspapers employing 898 workers had, during the year, an average monthly pay roll of $60,929.
The estimated value of equipment used by 82 Negro newspapers was $2,221,903. Fifty-two newspapers used during the year approximately 4,628 tons of paper.

Sixty-six of the 106 listed Negro magazines and bulletins had, in 1938, a total circulation of 291,712 and the circulation of 37 publications which reported to the Census Bureau in both 1937 and 1938 increased 21,206. The table below shows by classes for 1938, the number and circulation of the Negro magazines and bulletins from which the Bureau of the Census received reports.

### COMBINED CIRCULATION OF NEGRO PERIODICALS, 1938 AND COMBINED CIRCULATION OF IDENTICAL NEGRO PERIODICALS, 1937, 1938

<table>
<thead>
<tr>
<th>Class</th>
<th>Number &amp; Circulation of Reporting Periodicals, 1938</th>
<th>Identical Periodicals Reporting Circulation: 1937 &amp; 1938</th>
<th>Circulation Increase or Decrease</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Number Operating, 1938</td>
<td>Number 'Circulation'</td>
<td>Number</td>
</tr>
<tr>
<td>U. S. Total</td>
<td>105</td>
<td>66</td>
<td>291,712</td>
</tr>
<tr>
<td>Ivy, Bus. &amp; Trade...</td>
<td>13</td>
<td>7</td>
<td>7,860</td>
</tr>
<tr>
<td>Collegiate...........</td>
<td>11</td>
<td>9</td>
<td>8,950</td>
</tr>
<tr>
<td>Educational..........</td>
<td>26</td>
<td>19</td>
<td>60,325</td>
</tr>
<tr>
<td>General..............</td>
<td>13</td>
<td>10</td>
<td>37,850</td>
</tr>
<tr>
<td>Religious............</td>
<td>8</td>
<td>6</td>
<td>45,250</td>
</tr>
<tr>
<td>M. &amp; Scientific......</td>
<td>3</td>
<td>3</td>
<td>4,700</td>
</tr>
<tr>
<td>Newspaper &amp; Theatre</td>
<td>5</td>
<td>2</td>
<td>12,000</td>
</tr>
</tbody>
</table>

Data collected by the Bureau of the Census indicates that in 1938 not fewer than 20 news gathering agencies were operated by Negroes. According to information supplied by 106 Negro newspapers, during the year 31 of the newspapers subscribed for the releases of one of the agencies, 42, for the releases of 2 agencies, 23, for the releases of 3 agencies, and 10, for the releases of 4 or more agencies. The table below gives the average number of Negro newspapers served by each of the 11 agencies which supplied the Bureau of the Census with information as to the number of papers served and the estimated combined circulation of the subscribing newspapers.

### NEGRO NEWS GATHERING AGENCIES

<table>
<thead>
<tr>
<th>Designation</th>
<th>Papers Subscribing</th>
<th>Combined Circulation Per Issue</th>
<th>Designation</th>
<th>Papers Subscribing</th>
<th>Combined Circulation Per Issue</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>4</td>
<td>6,100</td>
<td>G</td>
<td>34</td>
<td>45,000</td>
</tr>
<tr>
<td>B</td>
<td>7</td>
<td>300,000</td>
<td>H</td>
<td>68</td>
<td>440,000</td>
</tr>
<tr>
<td>C</td>
<td>8</td>
<td>400,000</td>
<td>I</td>
<td>130</td>
<td>500,000</td>
</tr>
<tr>
<td>D</td>
<td>10</td>
<td>200,000</td>
<td>J</td>
<td>150</td>
<td>700,000</td>
</tr>
<tr>
<td>E</td>
<td>12</td>
<td>300,000</td>
<td>K</td>
<td>250</td>
<td>1,500,000</td>
</tr>
<tr>
<td>F</td>
<td>15</td>
<td>50,000</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

1/ Letters A, B, C, etc., are used to prevent disclosing the identity of any reporting agency.
NEWSPAPERS

Newspapers are issued weekly and are general in scope unless otherwise indicated.

ALABAMA

Birmingham
Baptist Leader (rel.)
1621 Fourth Avenue, N.

The Birmingham Weekly Review
416 17th Street, N.

The Birmingham World (adv., semi-wkly)
312 17th Street, N.

Mobile
Mobile Weekly Advocate
559 St. Michael Street

Montgomery
Alabama Tribune
1232 Monroe Street

Tuskegee Institute
The Campus Digest (coll.educ., bi-wkly)
Tuskegee Institute

ARKANSAS (cont.)

Little Rock (cont.)
Southern Christian Recorder (rel.)

Twin City Press
513 West Ninth Street

CALIFORNIA

Los Angeles
California Eagle
4075 South Central Ave.

Los Angeles Reflector
2510 South Central Ave.

Los Angeles Sentinel (bi-wkly)
1050 East 43rd Place

New Age-Dispatch
1413 Central Avenue

News Guardian
334 East Jefferson Blvd.

Western Christian Recorder (rel.
5213 Holmes Avenue bi-wkly)

Oakland
California Voice
2624 San Pablo Avenue

San Diego
San Diego Informer (wkly & semi-
2746 Imperial Ave. mo.)

ARIZONA

Phoenix
Phoenix Index
19 South Ninth Street

ARKANSAS

Forrest City
Arkansas Baptist Flashlight (rel. semi-mo)
Box 431

Little Rock
Arkansas Survey-Journal
907 Gaines Street
COLOMBIA

Denver
The Colorado Statesman
1824 Curtis Street

The Denver Star
1020 19th Street

The Five Pointer
1435 East 26th Avenue

Pueblo
The Western Ideal
619 Greenwood Street

DELAWARE

Dover
State College Lantern(coll., bi-mo)
State College

Viola
The Delaware Review

DISTRICT OF COLUMBIA

Washington
Hilltop (coll., semi-mo.)
Howard University

The Kodesh Herald (rel., mo.)
1509 "S" Street, N. W.

Varsity (educ., semi-mo.)
Miner Teachers College

Washington Afro-American
1800 11th Street, N. W.

The Washington Eagle (frat., mo.)
1915 14th Street, N. W.

Washington Tribune
920 U Street, N. W.

FLORIDA

Jacksonville
The Florida Tattler
614 Broad Street

Miami
Miami Journal
27th Ave. & 46th St.

The Miami Times (adv.)
1112 N. W. Third Avenue

Tropical Dispatch
1230 N. W. Third Avenue

Orlando
*The Florida Sun (adv.)
559 West Church Street

Pensacola
The Colored Citizen
203 S. Baylen Street

St. Petersburg
The Public Informer (adv.)
998 Second Avenue, S.

The St. Petersburg World
962½ Second Avenue, S.

Tallahassee
The Capital City Post
224 N. Macomb Street

Tampa
The Tampa Bulletin
1416 Orange Street

GEORGIA

Albany
The Albany Enterprise (frat.)
218 South Jackson Street

**Formerly Orlando Sun
GEORGIA (cont.)

Atlanta
Atlanta Daily World (dly. & wkly)
210 Auburn Avenue, N. E.

Campus Mirror (coll., 8 tms.yr.)
665 Ella Street

Augusta
The Echo
915 5/8 Gwinnett Street

The Paineite (coll., mo.)
Paine College

Macon
The Sunday School Worker (rel., mo.)
971 Fort Hill Street

Savannah
The Savannah Journal
509 1/2 West Broad Street

The Savannah Tribune
1009 West Broad Street

ILLINOIS

Chicago
Chicago Bee
3655 South State St.

Chicago Defender
3435 Indiana

Chicago News-Ledger
3610 Cottage Grove Ave.

Chicago World
118 E. 35th Street

*Metropolitan Post
3453 Michigan Avenue

Supreme Liberty Guardian (adv., bi-mo.)
3501 South Parkway

*Formerly Metropolitan News

ILLINOIS (cont.)

East St. Louis
The Spotlight (pol.)
110a N. Main Street

Kankakee
The Progressive Era (adv.)
1050 E. Willow Street

Metropolis
Metropolis Gazette
903 Pearl Street

Moline
Modern Farmer (farm, mo.)
447 Fourth Avenue, N.

Peoria
Peoria Informer
1018 1/2 Monson Street

Springfield
Illinois Chronicle (educ., semi-mo)
1210 South 16th Street

The Illinois Conservator (bus.)
725 1/2 East Washington

INDIANA

Gary
The Gary American
2085 Broadway

Indianapolis
Indianapolis Recorder
518 Indiana Avenue

IOWA

Des Moines
The Iowa Bystander
302 Chemical Building
KANSAS

Kansas City
The People's Elevator
1029 Seminary St.

The Plaindealer
1612 North Fifth St.

Wyandotte Echo
453 Minnesota Avenue

Topeka
The Kansas American

The Little Weekly
523 N. Kansas Street

KENTUCKY

Hopkinsville
Globe Journal (educ.)
112 2/3 Virginia Street

Lexington
Inter State County News (frat.)
111 N. Eastern Avenue

Louisville
American Baptist (rel.)
930 West Walnut Street

Kentucky Reporter
1101 West Chestnut St.

Louisville Defender
619 West Walnut Street

Louisville Herald-Tribune
614 West Walnut Street

The Louisville Leader
422-24 South Sixth Street

Louisville News
614 West Walnut Street

KENTUCKY (cont.)

Paducah
The Straggler
502 South Seventh St.

LOUISIANA

Baton Rouge
Baton Rouge Post
1335 N. Boulevard

Donaldsonville
The Monitor (frat., mo.)
608 Railroad Avenue

Monroe
Southern Broadcast

New Orleans
The Louisiana Weekly
632 S. Rampart Street

National Times
4604 Calliope Street

Shreveport
The Shreveport Sun
1030 Texas Avenue

MARYLAND

Baltimore
The Afro-American
628 North Eutaw St.

The Baltimore Eagle
1200 Pennsylvania Ave.

Baltimore Night Life (adv.)
1416 North Mount St.

MASSACHUSETTS

Boston
Boston Chronicle
794 Tremont Street
MASSACHUSETTS (cont.)

Boston
The Guardian (educ.)
56 Pemberten Sq.

MICHIGAN

Detroit
Blade-Express
1727 St. Antoine St.

Detroit Tribune
2146 St. Antoine St.

Goodwill Ambassador (adv., semi-mo)
5417 Hastings St.

Guardian
4819 Beaubien Street

Michigan Chronicle
610-12 E. Vernor Highway

News World
1730 St. Antoine Street

Voice of Negro Business (bus.,
263 E. Warren Ave. mo.)

MINNESOTA

Minneapolis
Minneapolis Spokesman
306 Third Street, S.

St. Paul
St. Paul Recorder
677 West Central Ave.

MISSISSIPPI

Canton
Colored Messenger (rel.)
400 Cameron Street

*Formerly Mississippi Weekly

MISSISSIPPI (cont.)

Greenville
Greenville Leader
400 Edison, N.

Jackson
*The Mississippi Enterprise (adv.)
128 1/2 N. Parish Street

The Weekly Recorder
523 Bloom Street

Meridian
The Weekly Echo
2508 Fifth Street

Mound Bayou
The Southern Advocate

Vicksburg
The Advance-Dispatch
1310 Farmer Street

MISSOURI

Hannibal
The Hannibal Register
1228 Broadway

Jefferson City
The Lincoln Clarion (coll.,
Lincoln University semi-mo.)

Kansas City
The Call
1715 East 18th Street

The Kansas City American
1509 East 18th Street

St. Louis
St. Louis American
11 North Jefferson Ave.

*Formerly Mississippi Weekly
MISSOURI (cont.)

St. Louis (cont.)
St. Louis Argus
2312-14 Market Street

St. Louis Call
213 N. Jefferson Street

NEBRASKA

Omaha
Omaha Guide
2418 Grant Street

NEW JERSEY

Atlantic City
Atlantic City Eagle
811 Arctic Avenue

Bordentown
Ironside Echo (coll.,mo.)
Manual Training School

Newark
New Jersey Guardian
129 West Market St.

New Jersey Herald-News
130 West Kinney Street

NEW YORK

Buffalo
Broadcaster
141 William Street

Buffalo Spokesman (adv.)
117 Hickory Street

The Buffalo Star
287 Broadway

The Criterion
151 Clinton Street

NEW YORK (cont.)

New York
Harlem Physician (med.,mo.)
111 Lenox Avenue

The New Sign (educ.)
180 West 135th Street

The New York Age
230 West 135th Street

The New York Amsterdam News
2271 Seventh Avenue

Rochester
The Voice
446 Clarissa Street

Syracuse
The Progressive Herald
519 East Adam Street

NORTH CAROLINA

Asheville
The Southern News (bus.)
26 South Market Street

Charlotte
Charlotte Post
624 East Second Street

Salisbury News
624 East Second Street

The Star of Zion (rel.)
329 S. Brevard St., Box 1047

Durham
Carolina Times
117 East Peabody Street

New Bern
New Bern World
129 Burn Street
NORTH CAROLINA (cont.)

Raleigh
Carolina Tribune
118 E. Hargett St.

Goldsboro Star
118 E. Hargett St.

Greensboro Tribune
118 E. Hargett St.

Henderson News
118 E. Hargett St.

Rocky Mount News
118 E. Hargett St.

Shaw University Journal (coll.
Shaw University
mo.)

Union Reformer (rel.)
Shaw University

Roxboro
The Roxboro News (adv.)
P. O. Box 496

Wilmington
Cape Fear Journal
412 South Seventh St.

Winston-Salem
The Post
Box 1259

OHIO

Cincinnati
The Union
238 East Fourth St.

Cleveland
The Cleveland Call & Post
2319 East 55th Street

*Formerly Columbus Voice

OHIO (cont.)

Cleveland (cont.)
Cleveland Eagle
5422 Woodland Avenue

The Cleveland Guide
2279 East 90th St.

The Cleveland Herald
6528 Cedar Avenue

The Gazette
2322 East 30th Street

Columbus
The Columbus Advocate
120 Hamilton Street

The Ohio State News
867 Mt. Vernon Avenue

*Ohio State Press
385 Woodland Avenue

Dayton
The Cincinnati Forum
414 West Fifth Street

The Dayton Forum
414 West Fifth Street

Progress
1330 Home Avenue

Toledo
The Ohio State Press
457 Avondale Avenue

Youngstown
Youngstown Challenger
1017 West Federal St.

OKLAHOMA

Muskogee
The Oklahoma Independent
115½ South Second Street
OKLAHOMA (cont.)

Oklahoma City
The Black Dispatch
324 N. E. Second St.

Oklahoma Defender
217 North Central St.

Oklahoma City (cont.)

Okmulgee
The Okmulgee Observer (adv.)
411 East Fifth Street

Tulsa
The Appeal
306 N. Greenwood St.

Oklahoma Eagle
123 N. Greenwood St.

PENNSYLVANIA

Chester County
The Lincolnian (coll., bi-wkly)
Lincoln University

Cheyney
The Cheyney Record (coll., mo.)
State Teachers College

Downingtown
Downingtown Bulletin (coll., mo)

Philadelphia
Baptist Review (rel.,)
716 South 19th Street

The Christian Recorder (rel.,)
716 South 19th Street

The Christian Review (rel.,)
1428 Lombard Street

Missionary Voice (rel.,)
716 South 19th Street

*SOUTH CAROLINA

Philadelphia (cont.)

Philadelphia Afro-American
704 South Broad Street

Philadelphia Independent
1708 Lombard Street

The Philadelphia Tribune
524-26 S. 16th Street

Picture News Weekly (adv.,)
24 N. 59th Street

Political Digest (pol., dly.,)
24 N. 59th Street

Pittsburgh
Advance (semi-mo.,)
2621 Centre Avenue

The Pittsburgh Courier
2628 Centre Avenue

The Pittsburgh Crusader
532 Francis Street

Pittsburgh Examiner
532 Francis Street

Pittsburgh News
1913 Center Avenue

The Triangle Advocate
6 Morrow Street

UNION TOWN
The Courier-Digest
213 East Main Street

Columbia
The Palmetto Leader
1310 Assembly Street

*Four months a year.
SOUTH CAROLINA (cont.)

Sumter
The Peoples Informer
20½ West Liberty St.

The Samaritan Herald
16½ West Liberty St.

TENNESSEE

Chattanooga
Chattanooga Observer
724½ East Ninth Street

Jackson
The Christian Index (rel.)
109 Shannon Street

Knoxville
The Aurora (coll., bi-wkly)
Knoxville College

Public Guide
313 Patton Street

Memphis
The Memphis World (bi-wkly)
390½ Beale Street

Whole Truth (rel., mo.)
672 South Lauderdale St.

Nashville
The Bulletin (coll., mo.)
A. & I. State College

Fisk News (coll.)
Fisk University

The Modern Farmer (mo.)
447 Fourth Avenue, North

Nashville Defender
414 Eighth Avenue, S.

TENNESSEE (cont.)

Nashville (Cont.)
Nashville Globe & Independent
447 Fourth Avenue, North

Nashville World
419 Fourth Avenue, N.

National Baptist Union Review
523 Second Avenue, N. (rel.)

National Baptist Voice
412 Fourth Avenue, North

TEXAS

Beaumont
The Industrial Era
1075 Gladys St.

Dallas
Dallas Express
814½ Good Street

The Dallas Gazette
2549 Elm Street

The Western Index (rel., seml-mo)
2621 Flora Street

Fort Worth
Fort Worth Eagle Eye
311 East Ninth Street

The Fort Worth Mind
915½ Calhoun Street

Fort Worth News-Advertiser
910 Grove Street

The Houston Defender
1423 West Dallas Avenue
TEXAS (cont.)

Houston
The Informer & Texas Freeman
2418 Leeland Avenue

The Negro Labor News (semi-mo.)
410 1/2 Milam Street

Prairie View
The Prairie View Standard (coll., educ.
Prairie View State College, mo.)

San Antonio
Illustrated News

The San Antonio Guard
809 Virginia Blvd.

San Antonio Register
207 North Centre Street

Waco
The Waco Messenger
109 Bridge Avenue

VIRGINIA (cont.)

Norfolk
Journal and Guide
719 East Olney Road

Richmond
Richmond Planet--Afro-American
210 East Clay Street

The Panther (coll., 8 tms. yr.)
Virginia Union University

WASHINGTON

Seattle
The Northwest Bulletin (semi-mo)
420 Maynard Avenue

Northwest Enterprise
P. O. Box 1873

WEST VIRGINIA

Bluefield
Bluefieldian (coll.)
Bluefield State Teachers Col.

Institute
The Yellow Jacket (coll., semi-
Box 175, mo.)

Keystone
McDowell Times
9 Main Street

WISCONSIN

Milwaukee
The Wisconsin Enterprise-Blade
1878 N. Ninth Street
NEGRO NEWS GATHERING AGENCIES

Amalgamated News & Information Bureau
629 F Street, N.W. (wkly.)
Washington, D.C.

Associated Negro Press (semi-wkly.)
3507 South Parkway - Suites 11 & 12
Chicago, Illinois

Associated Publishers (wkly.)
118 East Hargett Street
Raleigh, North Carolina

Atlantic News Service (dly. & wkly.)
913 Oak Street
Columbia, South Carolina

Calvin's Newspaper Service (wkly.)
143 West 125th Street
New York, New York

Capital News Service (wkly.)
153 T Street, N.W.
Washington, D.C.

Carroll News Service (wkly.)
56 Pemberton Square
Boston, Massachusetts

Consolidated Negro Press (wkly.)
195 Norfolk Street
Newark, New Jersey

The Continental Press (semi-wkly.)
2703 East 22nd Street
Kansas City, Missouri

Crusader News Agency (wkly.)
443 Lenox Avenue
New York, New York

Eastern Press Exchange (dly.)
Metuchen, New Jersey

Great Eastern News Syndicate (wkly.)
180 West 135th Street - Suite 921
New York, New York

International Negro Press
1901 Seventh Street, N.W.
Washington, D.C.

National Negro Features (wkly.)
400 Manhattan Avenue
New York, New York

National Negro Press (wkly.)
(Syndicated Sport Service)
112 West 135th Street
New York, New York

Negro Labor News Service (infrequently)
312 West 125th Street
New York, New York

Negro News Service (wkly.)
3612 Elliot Avenue
Minneapolis, Minnesota

Negro Press Bureau (wkly.)
Room 201, Elks Building
4016 Central Avenue
Los Angeles, California

Progress News Service (dly. & wkly.)
80 Wycliffe Street
Newark, New Jersey

United Negro Press (wkly.)
610 East Vernor Highway
Detroit, Michigan

---

First Novel Syndicate Co. (wkly.)
419 Fourth Avenue, North
Suite 210
Nashville, Tennessee

11/45
MAGAZINES AND BULLETINS
(issued monthly unless otherwise indicated.)

ALABAMA

Talladega
The Talladega Student (coll., bi-mo.
Talladega College 5 tms. yr.)

Tuskegee Institute
The Mechanical News (educ., coll.
Tuskegee Institute occasionally)

Service (educ.)
Tuskegee Institute

DISTRICT OF COLUMBIA

Washington
Flash (news, picture, semi-mo.)
1220 North Capitol Street

Gaily News (theat., wkly.)
1215 You Street, N.W.

Iota Phi Lambda Journal (frat.
Iota Phi Lambda Sorority semi-ann)
539 Florida Avenue, N.W.

The Journal, Nat'l Ass'n of College
Women (educ., qu.)
The Nat'l Ass'n of College Women
1423 T Street, N.W.

Journal of Negro Education (educ. qu.)
Howard University

Journal of Negro History (sci. qu.)
The Ass'n for the Study of Negro
Life and History
1538 Ninth Street, N.W.

The Lott Carey Herald (rel. bi-wkly.)
The Lott Carey Baptist Foreign
Mission Convention
1501 11th Street, N.W.

The Nat'l Educational Outlook
Among Negroes (educ.)
American Teachers' Association
1210 Lamont Street, N.W.

Negro History Bulletin (educ.)
The Ass'n for the Study of Negro
Life and History, Inc.
1538 Ninth Street, N.W.

The New Voice (rel., qu.)
The Federated Colored Catholics
1727 13th Street, N.W.

ARIZONA

Phoenix
Phoenix Tribune (gen.)
P.O. Box 1052

ARKANSAS

Little Rock
The Colored Churchman (rel., bi-mo.)
923 Gaines Street

CALIFORNIA

Los Angeles
Craftsmen Aero News (educ.)
Craftsmen of Black Wings, Inc.
3705 Raymond Avenue

Silhouette Pictorial Magazine (news-
picture)

Western Informant (gen.)
1166 1/2 East Vernon Avenue

COLORADO

Denver
The Woodmen Banner (frat., qu.)
Supreme Camp American Woodmen
2130 Downing Street
DISTRICT OF COLUMBIA (cont.)  

Washington  
Nite Life (adv., wkly.)  
2004 Georgia Avenue, N.W.

The Oracle (frat., qu.)  
Omega Psi Phi Fraternity  
920 U Street, N.W.

Pharmaceutical Briefs (educ.)  
College of Pharmacy  
Howard University

Progressive Consumer Magazine (bus)  
2529 Georgia Avenue, N.W.

The Stylus (coll., ann.)  
The Stylus Club  
Howard University

FLORIDA  

Daytona Beach  
The Advocate (educ., bi-mo.)  
Bethune-Cookman College

GEORGIA  

Atlanta  
Atlanta Life Weekly Report (bus., wkly)  
Atlanta Life Insurance Co.  
148 Auburn Avenue

The Foundation (coll., rel., qu.)  
Stewart Missionary Foundation  
Gammon Seminary

The Maroon Tiger (coll.)  
Morehouse College

Mentor (coll.)  
Clark University

Morehouse Alumnus (coll., educ., qu.)  
Morehouse College

Spelman Messenger (coll., educ., qu.)  
665 Ella Street

*Formerly National Fraternal Review

GEORGIA (cont.)  

Augusta  
Pilgrim's Progress (bus., wkly.)  
The Pilgrim Health & Life Ins. Co.  
1143 Gwinnett Street

ILLINOIS  

Chicago  
The Colored Embalmer Journal (tr.)  
Independent National Funeral Directors Ass'n  
3451 S. Michigan Avenue

*Co-operation (frat.)  
F. & A. M. Illinois  
3506 Indiana Avenue

National Negro Digest (gen.)  
4703 South Parkway - Suite 342

The Royal Messenger (frat.)  
Supreme Royal Circle of Friends  
3517 Indiana Avenue

The Woman's National Magazine (gen.)  
Natl' Ass'n of Colored Women, Inc.  
4557 Michigan Avenue

KENTUCKY  

Lincoln Ridge  
Lincoln Log (educ., qu.)  
Lincoln Institute of Kentucky

Louisville  
The Ivy Leaf (frat., qu.)  
Alpha Kappa Alpha Sorority  
606 West Walnut Street - Apt. 403

K. N. E. A. Journal (educ., semi-mo.)  
Kentucky Negro Education Ass'n  
1925 West Madison Street
LOUISIANA

NEW ORLEANS
The Arts Quarterly (educ.qu.)
Dillard University

MARYLAND

Baltimore
The Colored Harvest (rel., educ.)
St. Joseph's Society (bi-mo.)
of the Sacred Heart
1130 N. Calvert Street

The Morgan College Bulletin (educ.)
Hillen Rd. & Arlington Ave.

MASSACHUSETTS

Boston
Greater Boston Trade Ass'n News (bus.)
Greater Boston Trade Ass'n.
624 Columbus Avenue

MICHIGAN

Detroit
Detroit Civic Rights Bulletin (educ.)
Detroit Civic Rights Committee
3762 Seyburn Avenue

MISSOURI

St. Louis
Postal Alliance (frat.)
Nat'l Alliance of Postal Employees
2629 S. Compton Avenue

The Show Down (theat.)
4219 West Easton Avenue

NEW JERSEY

Atlantic City
Apex News (gen., qu.)
Apex Publishing Company
1726 Arctic Avenue

NEW JERSEY (cont.)

Montclair
The Negro Beautician (bus.)
207 Bloomfield Avenue

Newark
Journal of Nat'l Medical Ass'n (med.,
Nat'l Medical Ass'n.
bi-mo.)
134 West Kinney Street

NEW YORK

New York City
Caterer & Guide (gen., adv., qu.)
413 West 147th Street

The Crescent (frat., qu.)
Phi Beta Sigma Fraternity
401 Edgecombe Avenue

The Crisis (educ.)
Nat'l Ass'n for the Advancement
of Colored People
69 Fifth Avenue

Harlem Digest (educ.)
Col. Young Memorial Foundation, Inc.
112 West 135th Street

Howard Medical News (med., qu.)
2376 Seventh Avenue

Interracial Review (educ.)
Catholic Interracial Council
20 West Vesey Street

Nat'l News Bulletin (educ., qu.)
Nat'l Ass'n of Colored Graduate
Nurses
50 West 50th Street
Room 939
NEW YORK (cont.)

New York City (cont.)
The Negro Actor (theat., qu.)
The Negro Actors Guild of America, Inc.
1674 Broadway

Opportunity, Jr. of Negro Life
National Urban League (educ., gen)
1133 Broadway

Voice of Missions (rel.)
Home & Foreign Missionary Dept.
A. M. E. Church
112 West 120th Street

NORTH CAROLINA

Charlotte
The Johnson C. Smith Univ. Bulletin
Johnson C. Smith Univ. (coll.)

The New Advance (rel., semi-mo.)
Board of National Missions
Presbyterian Church in the U.S.A.
621 Carmel Street

Quarterly Review of Higher Education Among Negroes (educ., qu.)
Johnson C. Smith University

Durham
The Whetstone (bus., qu.)
N. C. Mutual Life Insurance Co.
Box 201

OHIO

Cleveland
Cedar Y Observer (educ., frat., wkly)
Cedar Branch Y.M.C.A.
7615 Cedar Avenue

Wilberforce
Boule Journal (frat., semi-ann.)
Sigma Pi Phi Fraternity
Box 31

OHIO (cont.)

Wilberforce (cont.)
The Mirror (educ., bi-mo.)
Wilberforce University

The Negro Journal of Religion (rel.)
Wilberforce University

The Wilberforce Bulletin (educ.)
Wilberforce University

PENNSYLVANIA

Harrisburg
A.M.E. Zion Quarterly Review (rel., qu.)
A.M.E. Zion Church
617 Beas Street

Philadelphia
A.M.E. Church Review (rel., qu.)
A.M.E. Church
235 N. Farson Street

Beauty Culture & Toilet Preparations
3867 Folsom Street (bus)

Kappa Alpha Psi Journal (frat.)
Kappa Alpha Psi Fraternity
1504 Catherine Street

United Golfer & Other Sports (adv., sports)
Fairview Golf Club
1322 N. Alden Street

TENNESSEE

Memphis
LeMoynite (coll., bi-mo)
Le Moyne College

The Sphinx Magazine (frat., 4 tm.yr.)
Alpha Phi Alpha Fraternity, Inc.
390 1/2 Beale

Nashville
Abdemelech and Debora (rel., qu.)
Sunday School Publishing Board
Fourth Avenue at Cedar Street
TENNESSEE (cont.)

Nashville

Adult Quarterly (rel.,qu.)
Sunday School Publishing Bd.
Fourth Avenue at Cedar Street

Advanced Quarterly (rel.,qu.)
Sunday School Publishing Bd.
Fourth Avenue at Cedar St.

The Amistad (rel.)
Negro State Conference of Congregational & Christian Churches
Fisk University - Box 216

Beginner's Quarterly (rel.,qu.)
Sunday School Publishing Bd.
Fourth Avenue at Cedar Street

The Broadcaster (educ.,qu.)
Tennessee Negro Education Ass'n
A. & I. State College

Cradle Roll Director (rel.,qu.)
Sunday School Publishing Bd.
Fourth Avenue at Cedar Street

The Fisk Herald (coll.)
Fisk University

Home Department Quarterly (rel.,qu.)
Sunday School Publishing Board
Fourth Avenue at Cedar Street

Intermediate Quarterly (rel.,qu.)
Sunday School Publishing Board
Fourth Avenue at Cedar Street

Junior Quarterly (rel.,qu.)
Sunday School Publishing Bd.
Fourth Avenue at Cedar Street

The Message Magazine (rel.bi-mo.)
Southern Publishing Association
2119 24th Avenue, North

National Gospel Digest (rel.,qu.)
419 Fourth Avenue, North
Suite 210

TENNESSEE (cont.)

Nashville (cont.)

The National Negro Mind (gen.)
419 Fourth Avenue, North
Suite 210

Prayer Meeting Builder (rel.,qu.)
Sunday School Publishing Bd.
Fourth Avenue at Cedar Street

Primary Quarterly (rel.,qu.)
Sunday School Publishing Board
Fourth Avenue at Cedar Street

Senior Quarterly (rel.,qu.)
Sunday School Publishing Bd.
Fourth Avenue at Cedar Street

Star of Hope (rel.)
Sunday School Publishing Board
Fourth Avenue at Cedar Street

Sunday School Informer (rel.,educ.)
Sunday School Publishing Board
412 Fourth Avenue, North

Sunday School Teacher (rel.qu)
Sunday School Publishing Board
Fourth Avenue at Cedar Street

VIRGINIA

Hampton

More Profits (bus.,bi-mo.)
Hampton Institute

The Southern Workman (educ.,gen.)
Hampton Institute

Richmond

The Arbon (frat.,bi-ann.)
Zeta Phi Beta Sorority
112 E. Leigh Street

N.N.I.A. Service Bulletin (bus.qu)
National Negro Insurance Ass'n
214 East Clay Street
Richmond (cont.)
Progress Record (gen., qu.)
The Negro Organization
Society of Virginia, Inc.
Room 404--214 E. Clay St.

St. Luke Fraternal Bulletin (frat.)
Independent Order St. Luke
900-2-4 St. James Street

Virginia Union Bulletin (coll., educ., bi-mo.)
Virginia Union University

West Virginia

London
The Bulletin (educ., qu.)
West Virginia State Teachers' Ass'n.

Although our effort has been to make this list of periodicals as complete as possible, some omissions and errors have no doubt occurred. Recipients of the list will confer a favor by calling our attention to any omissions and errors.
Addition copies of "Negro Newspapers and Periodicals in the United States: 1936" and the following publications may be obtained from Joseph R. Huchins, Acting Specialist, Negro Statistics, Bureau of the Census, Department of Commerce, Washington, D. C.

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### Releases

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N-7 Negro Home-Owners Increased 126,991 During Ten Years
N-8 Significant Decline of Negro Illiteracy
N-10 Nonfarm Homes Owned By Negro Families
N-34 Negro Population of Fifty Cities: 1880 to 1930
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N-36 Average Number of Negroes to Each Negro Engaged in the Principal Professional Occupations: 1930
N-37 Colored Farm Owners Increased and Tenants Decreased in the South, 1930 to 1935
N-38 Negro Population of the United States By Sections, Divisions and States: 1890 to 1930
N-39 Percent Illiteracy of Texas Negro Population 10 Years Old and Over By Counties: 1930, 1920, 1910
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